

(Updated 3/2020)

*Lutheran World Relief seeks to assist communities living in extreme poverty by helping people adapt to the challenges that threaten their livelihoods and well-being. It is the mission of Lutheran World Relief to partner with communities to build rural economies and to provide aid in emergencies regardless of race, religion or nationality. These donors support Lutheran World Relief in their efforts to help people build self-sufficiency and create new community-owned approaches to problem-solving that will last long after our projects end.*

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$57
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**Counts:**

20,100	0-12 Mo
7,805	13-24 Mo
7,196	25-36 Mo

(File caps at \$249.99)

\* \$100-\$249.99 are only extended to reciprocal organizations. Only reciprocal segments are extended.

**\*Exchange only File!**

**Recommended for:**

- Health Causes
- Humanitarian/Relief
- Religious Causes

**Selections:**

Dollar  
Gender  
State/Zip/SCF  
Age

**Addressing:**

FTP/Email

**Details:**

\*\* Pre-clearance with sample mail piece is required. Service bureau requires 3 working days to process orders, no exceptions.

**Contact:**

Lauren G. Cathey, List Manager  
Telephone: 410.721.5700 Ext. 2213  
[lcathey@nflists.com](mailto:lcathey@nflists.com)

Please send list clearances & orders to:  
[orders@nflists.com](mailto:orders@nflists.com)

\*\*\*All canceled exchange orders will have the delivered quantity applied to the exchange balance.\*\*\*