



Wounded Warrior Project - Enhanced Masterfile

(Updated 03/2020)

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. Wounded Warrior Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life.

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Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$27
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Enhancements:

(Counts listed for Active Donors segment)

699,501	Age (70+)	+\$16.00/M
575,243	Beauty/Cosmetics	+\$16.00/M
952,647	Cooking	+\$16.00/M
716,058	Collectibles	+\$16.00/M
296,282	Camping/Hiking	+\$16.00/M
614,145	Children's Interests	+\$16.00/M
871,151	Crafts	+\$16.00/M
1,040,263	Electronics/Computers	+\$16.00/M
288,824	Environmental Issues	+\$16.00/M
1,007,791	Exercise/Health	+\$16.00/M
320,655	Fishing	+\$16.00/M
986,378	Gardening	+\$16.00/M
401,556	Golfing	+\$16.00/M
491,637	Health Causes	+\$16.00/M
1,008,996	Home Furnishing Dec.	+\$16.00/M
414,213	Home Improvement	+\$16.00/M
443,031	Hunting/Shooting	+\$16.00/M
97,153	Income (\$150K+)	+\$16.00/M
763,050	Investment Grouping	+\$16.00/M
1,101,828	Mail Order Buyer	+\$16.00/M
1,101,854	Mail Order Responders	+\$16.00/M
784,343	Movies/Music	+\$16.00/M
847,535	Outdoors	+\$16.00/M
685,859	Pet Owners	+\$16.00/M
1,031,178	Reading-General	+\$16.00/M
322,672	Religious Causes	+\$16.00/M
922,342	Sports Grouping	+\$16.00/M
862,951	Travel Grouping	+\$16.00/M
263,778	Veteran's Causes	+\$16.00/M

*Additional selections are available. Please inquire.

Recency Counts and Rates:

635,464	0-6 Mo	\$100/M
929,657	0-12 Mo	\$95/M
1,285,802	0-18 Mo	\$90/M
1,437,237	0-24 Mo	\$85/M

Standard Selections:

\$5+ Donors	\$5.00/M
\$10+ Donors	\$10.00/M
SCF/State/Zip	\$6.00/M
Gender	\$6.00/M
Net Name (50,000+)	85/10
Non-Reciprocal	\$20.00/M

Addressing (flat fee):

FTP/Email	\$60.00/F
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Details:

20% Commission to Known Brokers. Service bureau requires 3 business days to process orders.

File caps at \$99.99

Contact:

Linda Phipps, List Manager
Tel. 410-721-5700 x2231
E-mail: lphipps@nflists.com

Please send list clearances & orders to:
orders@nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.