



Soldier's Wish

(Updated 3/2020)

It is the mission of Soldier's Wish to identify and provide for the unmet needs of active duty members, veterans of military service, and their families.

Table with 3 columns: Minimum Order (5,000), Source (100% Direct Mail), Average Donation (\$13)

Counts and Rates:

Table with 3 columns: Category (e.g., 0-6 Mo Dnrs), Count (e.g., 11,527), Rate (e.g., \$95/M)

(File caps at \$99.99)

*0-6 Mo names available on reciprocal basis only.

Usage Information: Partial Listing, 12 month Continuation -Updated 1/20/2020

- Adopt A Platoon
Amer Federation of Police
Cal Farleys Boys Ranch
Coalition/Salute Amer Heroes
Homes f/Veterans
Mothers Against Drunk Driving
Natl Assn of Police Organizations
Natl Museum of the US Army
Operation Finally Home
Shriners Hospital for Children
St. Labre Indian School
Volunteers of America

Selections:

Table with 2 columns: Selection (e.g., \$5+, \$10+, State/Zip/SCF), Rate (e.g., \$5/M, \$10/M)

Addressing (flat fee):

Table with 2 columns: Method (FTP/Email), Fee (\$50)

Details:

20% commission to known brokers. Pre-clearance with sample mail piece is required for list owner approval.

Contact:

Yvette Robichaud, List Manager
Phone: (410) 721-5700 Ext. 2205
E-mail: YRobichaud@nflists.com

Please send list clearances & orders to:
orders@nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.