



**Wounded Warrior Project - Enhanced Masterfile**

(Updated 9/2020)

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. Wounded Warrior Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life.

**Minimum Order:**  
5,000

**Source:**  
100% Direct Mail

**Average Donation:**  
\$27

**Enhancements:**

(Counts listed for Active Donors segment)

721,127	Age (70+)	+\$16.00/M
611,559	Beauty/Cosmetics	+\$16.00/M
1,056,753	Cooking	+\$16.00/M
808,542	Collectibles	+\$16.00/M
409,848	Camping/Hiking	+\$16.00/M
712,093	Children's Interests	+\$16.00/M
942701	Crafts	+\$16.00/M
1,093,815	Electronics/Computers	+\$16.00/M
381,459	Environmental Issues	+\$16.00/M
1,069,849	Exercise/Health	+\$16.00/M
425,056	Fishing	+\$16.00/M
1,033,882	Gardening	+\$16.00/M
528,825	Golfing	+\$16.00/M
587,692	Health Causes	+\$16.00/M
1,056,912	Home Furnishing Dec.	+\$16.00/M
526,025	Home Improvement	+\$16.00/M
572,529	Hunting/Shooting	+\$16.00/M
111,394	Income (\$150K+)	+\$16.00/M
1,018,932	Investment Grouping	+\$16.00/M
1,120,192	Mail Order Buyer	+\$16.00/M
1,120,252	Mail Order Responders	+\$16.00/M
939,611	Movies/Music	+\$16.00/M
970,434	Outdoors	+\$16.00/M
895,509	Pet Owners	+\$16.00/M
1,082,079	Reading-General	+\$16.00/M
416,533	Religious Causes	+\$16.00/M
1,008,608	Sports Grouping	+\$16.00/M
984,795	Travel Grouping	+\$16.00/M
327,742	Veteran's Causes	+\$16.00/M

\*Additional selections are available. Please inquire.

**Recency Counts and Rates:**

533,549	0-6 Mo	\$100/M
916,118	0-12 Mo	\$95/M
1,128,357	0-18 Mo	\$90/M
1,439,774	0-24 Mo	\$85/M

**Standard Selections:**

\$5+ Donors	\$5.00/M
\$10+ Donors	\$10.00/M
SCF/State/Zip	\$6.00/M
Gender	\$6.00/M
Net Name (50,000+)	85/10
Non-Reciprocal	\$20.00/M

**Addressing (flat fee):**

FTP/Email	\$60.00/F
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**Details:**

20% Commission to Known Brokers. Service bureau requires 3 business days to process orders.

\*\*File caps at \$99.99\*\*

**Contact:**

Linda Phipps, List Manager  
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Please send list clearances & orders to:  
[orders@nflists.com](mailto:orders@nflists.com)

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.