



Americana Activists

(Updated 11/2020)

Americana Activists are people who have responded to American values surveys in support of **The American Legion** and are not members of The American Legion. These patriotic activists are people who like to take action to strengthen the nation’s grassroots heritage and want their voices to be heard!

Minimum Order: 5,000	Source: Direct Mail Survey Responders
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Counts and Rates:

28,714	0-6 Mo Activists	\$75/M
44,661	0-12 Mo Activists	\$70/M
73,338	0-18 Mo Activists	\$65/M
103,583	0-24 Mo Activists	\$60/M

**Rental-only file!*

Usage Information: *Partial Listing, 12-month Continuation -Updated 9/2020*

- Howard Jarvis
- National Rifle Association
- Sheriffs Assn

Recommended for:

- Health Causes
- Political/Seniors causes
- Veteran Causes

*National Fundraising Lists is also proud to offer the American Legion Non Member Donors file. For more information, please contact Sue Wong and visit our website at www.nflists.com!

Selections:

State/Zip/SCF	\$6/M
Gender	\$6/M
Running Charges	\$10/M
Non Reciprocal	\$20/M
Net Name (50M+)	@85/10

Addressing (flat fee):

Email/FTP	\$55
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Details:

20% Commission to Brokers.
Pre-clearance required. Service bureau requires 3 working days to process all orders, otherwise \$85 Flat fee applies.

Contact:

Sue Wong, List Manager
Phone: (410) 721-5700 Ext. 2318
E-mail: swong@nflists.com

Please send list clearances & orders to:
orders@nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.