

Breast Cancer Relief Foundation

(Updated 03/2012)

The Breast Cancer Relief Foundation's mission is to reduce the incidence of breast cancer throughout the world through the support of programs that promote breast cancer education, prevention, medical assistance and relief, and innovation research. This Foundation is also committed to directly assisting patients, survivors, and families in coping with the personal devastation caused by breast cancer.

Source:

100% Direct Mail

Average Donation:

\$15

Counts and Rates:

3,415	0-6 Mo	\$85/M
9,179	0-12 Mo	\$80/M
13,272	0-24 Mo	\$75/M

*File caps at \$99.99

Usage Information:

12 month usage includes:

- AICR Health Cause Contributors
- American Breast Cancer Foundation (T)
- American Parkinson Disease Assn (T)
- Cancer Research Institute (T)
- Children's National Medical Center (T)
- Democratic Congressional Campaign Comm.
- HHV-Disabled War Veterans
- Macular Degeneration Association (T)
- Marine Toys For Tots (T)
- Mays Mission For The Handicapped
- National Breast Cancer Coalition (T)
- Parkinson Research Foundation (T)
- Wounded Warrior Project (T)

Selections:

\$5+ Dnrs	\$5/M
\$10+ Dnrs	\$10/M
Non-Reciprocal	\$20/M

Addressing (flat fee):

FTP	\$50
E-mail	\$50

*Cartridge and Tape available upon request

Details:

20% Commission to Brokers.

Pre-clearance required.

Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.