

Caring Cancer Contributors

(Updated 01/2012)

These caring and generous donors have shown their support to national cancer causes. These donors have funded programs that increase public awareness of the causes of cancer, early detection and prevention, provide support to cancer victims, and also fund treatment and research projects.

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$12
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Counts and Rates:

** Rental only file!*

327,454	Universe	\$65/M
311,269	Donors \$5+	\$70/M
256,956	Donors \$10+	\$75/M
106,017	Males	
199,166	Females	

Usage Information:

- AICR Health Cause Contributors (T)
- American Cancer Society (T)
- American Red Cross (local chapters)
- City of Hope (T)
- Epilepsy Foundation (T)
- Food Banks Programs (local chapters)
- MD Anderson Cancer Research Center (T)
- Meals On Wheels Co-op (T)
- Riley Children's Hospital (T)
- Ronald McDonald House Charities (local chapters)
- USC Norris Cancer Center

Selections:

State/Zip/SCF	\$6/M
Gender	\$6/M
Running Charges	\$10/M
Non-Reciprocal	\$20/M
Net Name (50M+)	@85/10

Addressing (flat fee):

FTP	\$50
E-mail	\$50

*Cartridge and Tape available upon request.

Details:

20% Commission to Brokers.
Pre-clearance required. Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.