

Cancer Center for Detection and Prevention

(Updated 6/10)

Purpose of this organization is to promote improved rates of survivability for persons with cancer through awareness education directed to the early detection and treatment of cancer; increase public awareness of the causes of cancer; provide direct material services and support to cancer patients; and to support national programs which improve methods of treatment for cancer.

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$11
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Counts and Rates:

* File caps at \$99.99

51,079	0-6 Mo	\$85/M
82,259	0-12 Mo	\$80/M
112,730	0-18 Mo	\$75/M
141,384	0-24 Mo	\$70/M

Usage Information:

- AICR Health Cause Contributors
- Alzheimer's Assn
- Alzheimer's Disease Research
- American Diabetes Assn
- American Parkinson Disease Association
- CancerCare
- Feed The Children
- Macular Degeneration Research
- National Law Enforcement Officers Memorial
- Senior Center
- The Smile Train
- Vietnam Veterans Memorial Foundation

Selections:

\$5+	\$5/M
\$10+	\$10/M
State/Zip/SCF	\$6/M
Gender	\$6/M
Running Charges	\$10/M
Non-Reciprocal	\$20/M
Net Name (50M+)	@85/10

Addressing (flat fee):

FTP	\$50
E-mail	\$50

*Cartridge and Tape available upon request.

Details:

20% Commission to Brokers.
Pre-clearance required. Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.