



Four Paws International

(Updated 11/2017)

FOUR PAWS is an international animal advocacy organization whose goal is to help animals who have been abused for entertainment, economic, scientific, or other reasons. Their focus is to find long-term solutions by creating and changing laws that protect the animals, and to educate the public about animal cruelty on all levels. FOUR PAWS has several programs that provide immediate, direct help for animals in distress in the US and around the globe.

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$17
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Counts and Rates:

13,887	0-6 Mo	\$90/M
12,027	0-6 Mo \$5+	+\$5/M
9,659	0-6 Mo \$10+	+\$10/M
21,025	0-12 Mo	\$85/M
18,352	0-12 Mo \$5+	+\$5/M
15,146	0-12 Mo \$10+	+\$10/M
26,538	0-18 Mo	\$80/M
32,493	0-24 Mo	\$75/M

*File caps at \$99.99

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
State/Zip/SCF	\$6/M
Gender	\$6/M
Running Charges	\$10/M
Non-Reciprocal	\$20/M

Addressing (flat fee):

Email/FTP	\$50
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Usage Information:

(Partial Listing, 12 Months)

- Alley Cat Allies
- Animal Place
- Farm Sanctuary
- Fund For Animals
- Guide Dogs For the Blind
- Natl Humane Education Society
- Humane Society International
- Jane Goodall Institute
- Keepers of the Wild
- National Anti-Vivisection Society
- Paws for Purple Hearts
- Priderock Wildlife Refuge
- Tiger Creek
- Tiger Haven

Details:

Pre-clearance required. First-time mailers must provide copy of 501c3 letter along with sample and data card for List Owner approval. Service Bureau requires 2 business days to process orders.

Contact:

Yvette Robichaud, List Manager
Phone: (410) 721-5700 Ext. 2205
Fax (410) 721-5795-fax
E-mail: YRobichaud@nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.