



Soldier's Wish

(Updated 5/7/2018)

It is the mission of Soldier's Wish to identify and provide for the unmet needs of active duty members, veterans of military service, and their families. Soldier's Wish educates the public about the needs of the veterans and active duty communities, including employment, physical and emotional needs, and emergency and disaster relief. They honor all branches of service, including Army, Navy, Air Force, Marines, and Coast Guard, and encourage the public to join Soldier's Wish in helping meet those needs through volunteering and other means.

Table with 3 columns: Minimum Order: 5,000; Source: 100% Direct Mail; Average Donation: \$13

Counts and Rates:

Table with 3 columns: Category (e.g., 0-6 Mo Dnrs), Count (e.g., 36,153), Rate (e.g., \$95/M)

(File caps at \$99.99)

*0-6 Mo names available on reciprocal basis only.

Selections:

Table with 2 columns: Selection (e.g., \$5+, State/Zip/SCF), Rate (e.g., \$5/M)

Details:

20% commission to known brokers. Pre-clearance with sample mail piece is required for list owner approval. Service bureau requires three working days to process all orders.

Addressing (flat fee):

Table with 2 columns: Method (FTP/Email), Fee (\$50)

Usage Information:

(Partial Listing, L12 Months) *(Updated 2/28/2018)

- Adopt A Platoon
AICR Health Cause Contributors
Coalition/Salute Amer Heroes
Faith & Freedom Alliance
Freedom Alliance
Guardian Angels Medical Service
Heart Support/Amer
Homes f/Veterans
Mothers Against Drunk Driving
Natl Police Assn
Paws f/Purple Hearts
US Deputy Sheriffs Assn
US Navy Memorial
World War II Veterans Committee
Wounded Warrior Project

Contact:

Lauren G. Cathey, MBA
Senior Account Executive
O: (410)-721-5700 Ext. 2213
lcathey@nflists.com
www.nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.