



Soldier's Wish

(Updated 3/2018)

It is the mission of Soldier's Wish to identify and provide for the unmet needs of active duty members, veterans of military service, and their families. Soldier's Wish educates the public about the needs of the veterans and active duty communities, including employment, physical and emotional needs, and emergency and disaster relief. They honor all branches of service, including Army, Navy, Air Force, Marines, and Coast Guard, and encourage the public to join Soldier's Wish in helping meet those needs through volunteering and other means.

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$13
--------------------------------	------------------------------------	----------------------------------

Counts and Rates:

0-6 Mo Dnrs	42,571	\$95/M
0-6 Mo \$5+	36,453	+\$5/M
0-6 Mo \$10+	27,746	+\$10/M
0-12 Mo Dnrs	84,374	\$90/M
0-12 Mo \$5+	75,636	+\$5/M
0-12 Mo \$10+	61,231	+\$10/M

(File caps at \$99.99)

*0-6 Mo names available on reciprocal basis only.

Selections:

\$5+	\$5/M
\$10+	\$10/M
State/Zip/SCF	\$6/M
Non-Reciprocal	\$20/M
Run Charges	\$10/M

Details:

20% commission to known brokers.
Pre-clearance with sample mail piece is required for list owner approval. Service bureau requires three working days to process all orders.

Addressing (flat fee):

FTP/Email	\$50
-----------	------

Usage Information:

(Partial Listing, L12 Months)

- Adopt A Platoon
- AICR Health Cause Contributors
- Coalition/Salute Amer Heroes
- Faith & Freedom Alliance
- Freedom Alliance
- Guardian Angels Medical Service
- Heart Support/Amer
- Homes f/Veterans
- Mothers Against Drunk Driving
- Natl Police Assn
- Paws f/Purple Hearts
- US Deputy Sheriffs Assn
- US Navy Memorial
- World War II Veterans Committee
- Wounded Warrior Project

Contact:

Diane Hardy, VP List Services
Tel. 410-721-5700
E-mail: DHardy@nflists.com
www.nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.