



Soldier's Wish

(Updated 7/2017)

It is the mission of Soldier's Wish to identify and provide for the unmet needs of active duty members, veterans of military service, and their families. Soldier's Wish educates the public about the needs of the veterans and active duty communities, including employment, physical and emotional needs, and emergency and disaster relief. They honor all branches of service, including Army, Navy, Air Force, Marines, and Coast Guard, and encourage the public to join Soldier's Wish in helping meet those needs through volunteering and other means.

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$13
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Counts and Rates:

0-6 Mo Dnrs	58,885	\$95/M
0-6 Mo \$5+	52,304	+\$5/M
0-6 Mo \$10+	42,114	+\$10/M
0-12 Mo Dnrs	83,962	\$90/M
0-12 Mo \$5+	75,830	+\$5/M
0-12 Mo \$10+	62,312	+\$10/M

(File caps at \$99.99)

*0-6 Mo names available on reciprocal basis only.

Selections:

\$5+	\$5/M
\$10+	\$10/M
State/Zip/SCF	\$6/M
Non-Reciprocal	\$20/M
Run Charges	\$10/M

Details:

20% commission to known brokers.
Pre-clearance with sample mail piece is required for list owner approval. Service bureau requires three working days to process all orders.

Addressing (flat fee):

FTP/Email	\$50
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Usage Information:

(Partial Listing, L12 Months)

- Adopt A Platoon
- Armed Forces Aid Campaign
- Blinded Veterans Assn
- Cal Farley's Boys Ranch
- Feeding America
- For the Troops
- God's Word to the Nations
- Guiding Eyes for the Blind
- Help the Vets
- Hero Box
- Liberty Institute
- Operation Finally Home
- United Amer Patriots
- US English
- USO
- Wounded Warrior Project

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.