



Don Stewart - Southwest Indian Children's Fund

These are donors who have generously given to American Indian causes and have supported programs dealing with medical assistance, food supply and self help.

| | | |
|--------------------------------|------------------------------------|----------------------------------|
| Minimum Order: 5,000 | Source: 100% Direct Mail | Average Donation: \$13 |
|--------------------------------|------------------------------------|----------------------------------|

Counts and Rates:

| | | |
|--------|---------|---------------|
| 25,084 | 0-6 Mo | Exchange Only |
| 38,585 | 0-12 Mo | \$90/M |

(File caps at \$99.99)

Usage Information:

(Partial Listing, L12 Months)

- Amer Action Fnd for the Blind
- Amer Indian College Fnd
- American Indian Education Fnd
- Americares
- Campus Crusade for Christ
- Christian Appalachian Project
- Dakota Indian Fnd
- HHV-Disabled War Veterans
- Mays Mission
- Native Amer Aid
- Native Amer Rights Fnd
- Natl Federation for the Blind
- Red Cloud Indian School
- Salesian Missions
- Sioux Nation Relief Fnd
- Soaring Eagle

Selections:

| | |
|-----------------|--------|
| \$5+ Donors | \$5/M |
| \$10+ Donors | \$10/M |
| State/Zip/SCF | \$6/M |
| Gender | \$6/M |
| Running Charges | \$10/M |
| Non Reciprocal | \$20/M |
| Net Name (50M+) | @85/10 |

Addressing (flat fee):

| | |
|--------|------|
| FTP | \$50 |
| E-mail | \$50 |

Details:

20% Commission to Brokers.
Pre-clearance required. Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.