



## Americana Activists

(Updated 12/2017)

Americana Activists are people who have responded to American values surveys in support of **The American Legion** and are not members of The American Legion. These patriotic activists are people who like to take action to strengthen the nation's grassroots heritage and want their voices to be heard!

**Minimum Order:**  
5,000

**Source:**  
Direct Mail Survey Responders

### Counts and Rates:

(File caps at \$99.99)

48,633	0-6 Mo Activists	\$75/M
83,930	0-12 Mo Activists	\$70/M
114,418	0-18 Mo Activists	\$65/M
143,303	0-24 Mo Activists	\$60/M

\*Rental-only file!

### Usage Information: (Partial Listing, L12 Months):

- Howard Jarvis
- Sheriffs Assn
- USO

### Recommended for:

- Health causes
- Political/Seniors causes
- Petitions

**\*National Fundraising Lists is also proud to offer the American Legion Non Member Donors file. For more information, please contact Sue Wong and visit our website at [www.nflists.com](http://www.nflists.com)!**

### Selections:

State/Zip/SCF	\$6/M
Gender	\$6/M
Running Charges	\$10/M
Non Reciprocal	\$20/M
Net Name (50M+)	@85/10

### Addressing (flat fee):

FTP	\$50
Email	\$50

### Details:

20% Commission to Brokers.  
Pre-clearance required. Service bureau requires 3 working days to process all orders.

### Contact:

Sue Wong, List Manager  
Phone: (410) 721-5700 Ext. 2318  
(410) 721-5795-fax  
E-mail: [swong@nflists.com](mailto:swong@nflists.com)  
[www.nflists.com](http://www.nflists.com)

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.