

American Parkinson Disease Association

(Updated 6/10)

Parkinson's disease is a devastating disorder of the central nervous system, for which there is no cure. Nearly 1.5 million Americans deal with tremors of the hands, fingers, limbs, or entire body. This national nonprofit organization is committed to making the lives of these people more comfortable while giving them hope for the future.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$17

Counts and Rates:

** File caps at \$99.99

Count	Timeframe	Rate
29,411	0-6 Mos	Exchange Only
48,345	0-12 Mos	\$ 80/M
63,292	0-18 Mos	\$ 75/M
78,563	0-24 Mos	\$ 70/M

Usage Information:

- Alzheimer's Assn
- Alzheimer's Disease Research
- Arthritis Research Institute
- Blinded Veterans Assn
- Christopher & Dana Reeve Foundation
- Glaucoma Foundation
- Help Hospitalized Veterans
- Hospice Education Institute
- International Rescue Committee
- Lighthouse International
- Macular Degeneration Research
- Mothers Against Drunk Driving
- National Breast Cancer Research Center
- National Glaucoma Research Foundation
- National Jewish Center
- National Multiple Sclerosis Society
- Smile Train
- The Seniors Center

Selections:

\$5+	\$5/M
\$10+	\$10/M
States/SCF	\$6/M
Gender	\$6/M
Zip	\$6/M
Running Charges	\$10/M
Non-Reciprocal	\$20/M
Net Name (50M+)	@85/10

Addressing (flat fee):

E-mail/FTP \$50/F

Details:

20% Commission to Brokers.
Pre-clearance required.
Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

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www.nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.