

Concerns of Police Survivors

(Updated 01/2011)

Donors to an organization providing a variety of survivors support services to family members of police officers killed in the line of duty, along with public awareness and education programs.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$13

Counts and Rates:

8,794	0-12 Mo	\$80/M
14,997	0-24 Mo	\$75/M

*File caps at \$49.99

Former donors available – pricing negotiable

Usage Information:

- AMVETS National Service Foundation
- Blinded Veterans Association
- Cancer Center for Detection & Prevention
- Dakota Indian Foundation
- Feed The Children
- HHV- Disabled War Veterans
- Law Enforcement Legal Defense
- Nat'l Assn of Police Organizations
- Nat'l Law Enforcement Officers Memorial
- Wounded Warrior Project

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
State/Zip/SCF	\$6/M
Running Charges	\$10/M
Non Reciprocal	\$20/M
Net Name (50M+)	@85/10

Addressing (flat fee):

FTP	\$50
E-mail	\$50

Details:

20% Commission to Brokers.
Pre-clearance required.
Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.