

Friends of the World Food Program

(Updated 07/10)

Friends of the World Food Program is a US-based non-profit organization dedicated to building support for the World Food Program and other hunger relief efforts. Their mission is to: Increase awareness about global hunger issues, mobilize support for hunger relief programs and activities and generate resources for WFP operations and other activities that alleviate hunger.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$18

Count and Rate:

3,853	0-6 Mo \$5+	\$90/M
7,010	0-12 Mo \$5+	\$85/M
12,217	0-18 Mo \$5+	\$80/M

This list is available on exchange

Usage Information:

- Accion Intl
- AICR Health Cause Contributors
- Archdiocese of Durban, South Africa
- Asian Relief
- Bread for the World
- Christian Appalachian Project
- Christian Relief Services
- FINCA
- Food For The Poor
- Human Rights Watch
- Mercy Corps
- Missionhurst Mercy Fund
- National Cancer Coalition
- Oblate Missions
- Red Cloud Indian School
- Soles4Souls
- St. John of God Missions
- St. Joseph's Indian School

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
State/Zip/SCF	\$6/M
Non Reciprocal	\$20/M

Addressing (flat fee):

FTP	\$50
E-mail	\$50

Details:

20% Commission to Brokers.
Pre-clearance required.
Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

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Fax 410-721-5795
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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.