

## HHV – Disabled War Veterans

(Updated 07/10)

*These are Patriotic American donors who want to honor those who have sacrificed so much for our families, our country, and us. Donations are used to help ease the loneliness and depression these combat-disabled veterans experience as a result of being confined.*

<b>Minimum Order:</b> 5,000	<b>Source:</b> 100% Direct Mail	<b>Average Donation:</b> \$12
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### Counts and Rates:

\* File caps at \$99.99

105,674	0-6 Mo	\$85/M
193,539	0-12 Mo	\$80/M
306,264	0-24 Mo	\$75/M

### Usage Information:

- Alzheimer’s Disease Research
- American Federation of Police
- America’s Prayer Network
- Christian Appalachian Project
- Council of Indian Nations
- Father Flanagan’s Boys Home
- Marine Toys for Tots
- National Easter Seals Society
- Soldier’s Angels
- St Labre Indian School
- US English
- USO
- Veterans of Vietnam War
- World War II Committee

### Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
State/Zip/SCF	\$6/M
Gender	\$6/M
Running Charges	\$10/M
Non Reciprocal	\$20/M
Net Name (50M+)	@85/10

### Addressing (flat fee):

FTP	\$50
E-mail	\$50

### Details:

20% Commission to Brokers.  
Pre-clearance required.  
Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

### Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.