

Marine Toys for Tots

(Updated 07/10)

Organized for the specific purpose of raising funds to enable the Marines to continue distributing toys to millions of needy children throughout the USA every Christmas.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$23

Counts and Rates:

| | | |
|---------|---------|---------------|
| 64,627 | 0-6 Mo | Exchange Only |
| 398,073 | 0-12 Mo | |
| 421,669 | 0-18 Mo | |
| 553,927 | 0-24 Mo | |

* File Caps at \$99.99

Selections:

\$5+ Donors
\$10+ Donors
State/Zip/SCF
Gender

Addressing (flat fee):

IBM 3480 Cartridge
Magnetic Tape
E-mail

Details:

20% Commission to Brokers.
Pre-clearance required.
Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

Nyree Bynoe, Account Executive
Tel. 410-721-5700
Fax 410-721-5795
E-mail: nbynoe@nflists.com
www.nflists.com

All cancelled exchange orders will have the delivered Qty applied to the exchange balance.