

National Humane Education Society

(Updated 01/2012)

Donors to the Society that aides in animal rescue, protects abused and abandoned animals, helps find adoptive homes, and helps educate the public about the humane care of all animals.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$14

Counts and Rates:

48,410	0-6 Mo	\$90/M
72,689	0-12 Mo	\$85/M
105,110	0-24 Mo	\$75/M

*File Caps at \$49.99

Former donors available – pricing negotiable

Usage Information:

- Alley Cat Allies
- American Humane Association
- Animal Legal Defense Fund
- ASPCA
- Doris Day Animal League
- Environmental Defense Fnd
- Equine Advocates
- Guide Dogs For The Blind
- Humane Society US
- Nat'l Anti-vivisection Society
- Northeast Animal Shelter
- Paws With A Cause
- Petsmart
- Physicians For Responsible Medicine
- Rescue Operation For Animals of Reservations
- Wildlife Land Trust

Complete usage information is available on our website...

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
Gender	\$6/M
State/Zip/SCF	\$6/M
Running Charges	\$10/M
Non-Reciprocal	\$20/M
Net Name (50M+)	@85/10

Addressing (flat fee):

FTP	\$50
E-mail	\$50

Details:

20% Commission to Brokers.

Pre-clearance required.

Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.