



The National Humane Education Society

(Updated 12/2017)

Donors to the NHES help provide rescue, medical treatment, shelter, and care for abused and abandoned animals, as well as support adoption services to find them loving homes. They also educate the public about the humane care of all animals.

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$17
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Counts and Rates:

27,713	0-6 Mo	\$90/M
42,956	0-12 Mo	\$85/M
62,659	0-24 Mo	\$75/M

(File Caps at \$99.99 for exchanges, \$49.99 for rentals)

Former donors available – pricing negotiable.

Usage Information:

(Partial Listing, L12 Months)

- Alley Cat Allies
- Alley Cat Rescue
- Animal Care
- Animal Legal Defense Fund
- ASPCA
- Best Friends Animal Society
- Fund for Animals
- Guide Dogs For The Blind
- Humane Society US
- Keepers of the Wild
- Northeast Animal Shelter
- PETA
- Physicians For Responsible Medicine
- SPCA Intl
- The Seeing Eye
- Tiger Creek

Complete usage information is available on our website.

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
Gender	\$6/M
State/Zip/SCF	\$6/M
Running Charges	\$10/M
Non-Reciprocal	\$20/M
Net Name (50M+)	@85/10

Addressing (flat fee):

FTP	\$50
Email	\$50

Details:

20% Commission to Brokers.
Pre-clearance required. Service bureau requires 3 working days to process orders, otherwise \$85 flat rush fee applies.

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.