

Marine Toys for Tots Formers

(Updated 01/2012)

Former donors to a non profit that was organized for the specific purpose of raising funds to enable the Marines to continue distributing toys to millions of needy children throughout the USA every Christmas.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$20

Counts and Rates:

260,628 Former Donors

NCOA cleaned and at \$55/M this is a bargain you don't want to miss!

Usage Information:

- American Heart Association
- Children's Miracle Network (T)
- City of Hope
- We Honor Veterans (T)

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State	\$6/M
Gender	\$6/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

Addressing (flat fee):

FTP	\$50
E-mail	\$50

Cartridge and Tape available at request.

Details:

20% Commission to Brokers.
Pre-clearance required.
Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

Renee Washington, List Manager
Tel. 410-721-5700 x2264
Fax 410-721-5795
E-mail: rwashington@nflists.com
www.nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.