

## Vietnam Veterans Memorial Fund

(Updated 1/2011)

*These individuals gave generously to build the Vietnam Veterans Memorial located in the nation's capital. They continue to support various other related projects necessary to keep honoring our veterans.*

**Minimum Order:**  
5,000

**Source:**  
100% Direct Mail

**Average Donation:**  
\$12

### Counts and Rates:

70,017	0-6 Mo	\$85/M
135,956	0-12 Mo	\$80/M
218,723	0-24 Mo	\$75/M

### Usage Information:

- Admiral Nimitz Foundation
- American Federation of Police
- American Parkinson Disease Association
- American Red Cross
- Blinded Veterans Association
- Christian Appalachian Project
- Concerns of Police Survivors
- Feed the Children
- Help Hospitalized Veterans
- HHV-Disabled War Veterans
- Law Enforcement Legal Defense Fund
- Marine Corp Heritage Foundation
- Marine Toys for Tots
- National Cancer Coalition
- National Council For Survivors
- National Law Enforcement Officers Memorial
- National Museum of the US Army
- National Veterans Service Fund
- USO
- Veterans of Foreign Wars
- Veterans of Vietnam War

### Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
State/Zip/SCF	\$6/M
Gender	\$6/M
Running Charges	\$10/M
Net Name (50M+)	@85/10
Non Reciprocal	\$20/M

### Addressing (flat fee):

FTP	\$50
E-mail	\$50

Cartridge and Tape available at request.

### Details:

20% Commission to Brokers.

Pre-clearance required.

Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

### Contact:

Melissa Patterson, List Manager

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.