

Wounded Warrior Project-Enhanced Age and Income

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. The Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life. These donors are ideal for fundraising, commercial, and seniors prospect appeals.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$31

Selections with Counts

*File caps at \$99.99

Selections:	Count	Price/M
Active Donors (age)	549,614	\$85/M
Active Donors (income)	543,550	\$85/M
Please inquire for counts by age range/income.		
Recency is available.		
0-6 mo Dnrs		\$100/M
0-12 mo Dnrs		\$95/M
0-24 mo Dnrs		\$90/M

Usage Information:

- AARP Foundation Dnrs (T)
- Alzheimers Disease Fund
- American Lung Association (T)
- Democratic Congress. Campaign Committee (T)
- HHV Sweeps (T)

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State/Zip	\$6/M
Gender	\$6/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

Addressing (flat fee):

FTP	\$50
E-mail	\$50
Cartridge and Tape available at request.	

Details:

20% Commission to Brokers.
Pre-clearance required.

Contact:

Linda Phipps, List Manager
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www.nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.