

Wounded Warrior Project- Enhanced Pet Owners

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. The Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life. These donors are ideal for fundraising, commercial, and animal related appeals.

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$31
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Selections with Counts

**File caps at \$99.99*

Selections:	Count	Price/M
Active Donors	316,082	\$85/M
0-6 Mo	157,541	\$100/M
0-12 Mo	203,653	\$95/M
0-24 Mo	268,868	\$90/M
Dog Owners	213,441	
Cat Owners	155,649	

Usage Information:

Test usage includes:

- America's VetDogs
- National Humane Education Society
- Paws With A Cause
- The Humane Society of the US
- Physicians for Responsible Medicine

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State/Zip	\$6/M
Gender	\$6/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

Addressing (flat fee):

FTP	\$50
E-mail	\$50
Cartridge and Tape available at request.	

Details:

20% Commission to Brokers.
Pre-clearance required.

Contact:

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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.