



## Wounded Warrior Project- Enhanced Pet Owners

(Updated 10/2017)

*Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. Wounded Warrior Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life. These donors are ideal for fundraising, commercial, and animal related appeals.*

**Minimum Order:**  
5,000

**Source:**  
100% Direct Mail

**Average Donation:**  
\$29

### Selections with Counts

*\*File caps at \$99.99*

<b>Selections:</b>	<b>Count</b>	<b>Price/M</b>
Donors	288,863	\$95/M
0-6 Mo	52,474	\$110/M
0-12 Mo	94,701	\$105/M
0-24 Mo	180,596	\$100/M
<b>Active Donors:</b>		
Dog Owners	723,335	+\$7/M
Cat Owners	531,452	+\$7/M

### Usage Information:

- Amer Society/Prevent Cruelty to Animals
- Best Friends Animal Society
- Guide Dogs for the Blind
- Humane Society Consortium
- Paws for Purple Hearts
- SPCA- MA
- The Seeing Eye

### Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State/Zip	\$6/M
Gender	\$6/M
Cat & Dog Owners	\$14/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

### Addressing (flat fee):

FTP	\$50
E-mail	\$50
Cartridge and Tape available at request.	

### Details:

20% Commission to Brokers.  
Pre-clearance required.

### Contact:

Linda Phipps, List Manager  
Tel. 410-721-5700 x2231  
Fax 410-721-5795  
E-mail: [lphipps@nflists.com](mailto:lphipps@nflists.com)  
[www.nflists.com](http://www.nflists.com)

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.