NFL national fundraising lists

List Management/List Brokerage

(Updated 03/2012)

Wounded Warrior Project – Enhanced Religious

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. The Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life. These donors are ideal for both fundraising and religious prospect appeals.

Minimum Order:	Source:	Average Donation:
5,000	100% Direct Mail	$31

Selections with Counts:

Selection	Count	Price/M
Christian, 0-6 Mo	285,334	$105/M
0-12 Mo	370,143	$100/M
0-24 Mo	491,660	$95/M
Protestant, 0-6 Mo	201,558	$105/M
0-12 Mo	261,705	$100/M
0-24 Mo	347,511	$95/M
Catholic, 0-6 Mo	83,776	$105/M
0-12 Mo	108,438	$100/M
0-24 Mo	144,149	$95/M
Jewish, 0-6 Mo	8,456	$105/M
0-12 Mo	10,946	$100/M
0-24 Mo	14,428	$95/M

**File caps at $99.99*

Usage Information:

- American Federation of Police (T)
- American Life League (T)
- God's Word To The Nations (T)
- Maryknoll Sisters (T)
- Missionaries of Africa (T)
- Missionary Association of Mary Immaculate
- Red Cloud Indian School (T)

Selections:

$5+ Donors	$5/M
$10+ Donors	$10/M
SCF/State/Zip	$6/M
Gender	$6/M
Net Name (50,000+)	85/10
Non Reciprocal	$20/M

Addressing (flat fee):

FTP	$50
E-mail	$50

Cartridge and Tape available at request.

Details:

20% Commission to Brokers.
Pre-clearance required. Counts update quarterly.

Contact:

Linda Phipps, List Manager
Tel. 410-721-5700 x2231
Fax 410-721-5795
E-mail: LPhipps@nflists.com
www.nflists.com

All processed orders cancelled before mail date will incur a $50 cancellation fee in addition to applicable running, selection, and shipping charges.