

Wounded Warrior Project

(Updated 07/10)

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. The Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$12

Counts and Rates:

* File caps at \$99.99		
242,783	0-6 Mo	\$85/M
337,458	0-12 Mo	\$80/M
422,504	0-24 Mo	\$75/M

Usage Information:

- Adopt A Platoon
- Alzheimer's Disease Fund
- American Parkinson Disease Assn
- AMVETS National Service Fund
- Blinded Veterans Association
- Christian Seniors Assn Dnrs
- Dakota Indian Foundation
- Feed The Children
- Heritage Foundation
- Marine Toys For Tots
- NACOP/Paralyzed Disabled Police Officers
- National Cancer Coalition
- National September 11 Memorial
- Purple Heart
- Red Cloud Indian School
- Soldier's Angels
- USO
- Veterans of Vietnam War
- Vietnam Veterans of America

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State/Zip	\$6/M
Gender	\$6/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

Addressing (flat fee):

FTP	\$50
E-mail	\$50

Cartridge and Tape available at request.

Details:

20% Commission to Brokers.
Pre-clearance required.
Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

Linda Phipps, Account Executive
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All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.