

Wounded Warrior Project

(Updated 01/2012)

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. The Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$31

Counts and Rates:

364,208	0-6 Mo	\$85/M
494,635	0-12 Mo	\$80/M
679,217	0-24 Mo	\$75/M

*File caps at \$99.99

Usage Information:

- Adopt A Platoon
- Alzheimer's Disease Research
- American Parkinson Disease Assn
- Blinded Veterans Association
- Christian Appalachian Project
- Easter Seals DM Master File
- Feeding America
- Help Hospitalized Veterans
- Heritage Foundation
- Marine Toys For Tots
- NACOP/Paralyzed Disabled Police Officers
- National Cancer Coalition
- National September 11 Memorial
- Smile Train
- Southwest Indian Relief Council
- USO
- Veterans of Foreign Wars
- Vietnam Veterans of America

Please visit our website for complete continuation usage at www.nflists.com/nfl_dc.html

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State/Zip	\$6/M
Gender	\$6/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

Addressing (flat fee):

FTP	\$50
E-mail	\$50

Cartridge and Tape available at request.

Details:

20% Commission to Brokers.
Pre-clearance required.
Service bureau requires 3 working days to process orders, otherwise \$85/F rush fee applies.

Contact:

Linda Phipps, List Manager
Tel. 410-721-5700 x2231
Fax 410-721-5795
E-mail: lhipps@nflists.com
www.nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.