



Don't let another day pass without securing the list income **YOUR** non-profit depends on.

Another industry first from National Fundraising Lists.

A NEW WAY TO **PROTECT YOUR LIST RENTAL INCOME** RISK-FREE -- TOTALLY SECURE -- 100% GUARANTEED

The Problem:

When a large national list company recently filed for bankruptcy, national nonprofit organizations learned a difficult -- and expensive -- lesson:

List rental income owed to them was not secure. The bankruptcy means at least 10 nonprofits each stand to lose more than \$100,000.

The Solution:

National Fundraising Lists (NFL)* announces the creation of our **Client Trust Account™**, a new way to protect your nonprofit's list rental income. NFL's third party trust account means your nonprofit's money will always be safe -- completely independent of any list company's financial obligations.

NFL, already known for its state-of-the-art software support and customer service, is the first list company to offer guaranteed protection of unsecured list rental income owed to nonprofits. To take advantage of this innovation and protect your nonprofit's assets, or to learn more, without obligation, please call Melissa Patterson, Diane Hardy, or Pat Rainey today at 410-721-5700.

*NFL manages 27 national lists containing more than 8,305,000 active donors. Annually, NFL rents or exchanges over 164,000,000 names with clients including MADD, Toys for Tots, HHV, VVMF, Wounded Warrior Project, Support Our Aging Religious, Pontifical North American College, Sacred Heart League and Sacred Heart Southern Missions. NFL is a division of Creative Direct Response, Inc., an industry leader in direct mail fundraising since 1982.