

AudienceFirst Insights - Heart Disease

Counts	Segments	Prices
884,941	Total Universe/Base Rate	\$90.00/M
171,541	30 Day Hotline Rate	\$100.00/M
	Fundraiser Base Rate	\$80.00/M
439,202	Congestive Heart Failure	+10.00/M
445,739	Heart Disease	+10.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

AudienceFirst Insights- Heart Disease, powered by Fluent, shares those with congestive heart failure and general heart problems. Nearly half of all Americans have a form of cardiovascular disease and about 647,000 Americans die each year from heart disease. Reach those in need today!

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies
- Health Causes
- Insurance Offers
- Senior Causes

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

Gaea Scott, List Manager
 (410) 721-5700 Ext. 2262
GScott@YourAudienceFirst.com

Diane Hardy, Sales
 (410) 721-5700 Ext. 2243
DHardy@YourAudienceFirst.com

Please send clearances & orders to:
Orders@YourAudienceFirst.com