

# Digestive Issues

Counts	Segments	Prices
977,249	<b>Total Universe/Base Rate</b>	\$90.00/M
	<b>Fundraiser Base Rate</b>	\$80.00/M
	<b>FTP/Email Delivery</b>	\$65.00/F

## LIST PROFILE & COSTS

**Source:** Online, Responders  
**Minimum Order:** 10,000

## SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

## ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

## LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

## CONTACT

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**Please send clearances & orders to:**  
[Orders@YourAudienceFirst.com](mailto:Orders@YourAudienceFirst.com)

## DESCRIPTION

Digestive Issues, powered by AudienceFirst, are responders that have expressed an issue with Acid Reflux, GERD or Heartburn.

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies
- Health Causes
- Insurance Offers
- Senior Causes
- Active Seniors

\*Please inquire about email addresses and telemarketing counts and availability.