

Hernia Mesh Implant

Counts	Segments	Prices
42,202	Total Universe/Base Rate	\$90.00/M
	Fundraiser Base Rate	\$80.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

These responders have shared that they, or a loved one, have a hernia mesh implant.

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies
- Health Causes
- Insurance Offers
- Senior Offers

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Survey Respondents
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

Renee Washington, List Manager

(410) 721-5700 Ext. 2264

RWashington@YourAudienceFirst.com

Diane Hardy, Sales

(410) 721-5700 Ext. 2243

DHardy@YourAudienceFirst.com

Please send clearances & orders to:

Orders@YourAudienceFirst.com