

Irritable Bowel Syndrome (IBS) Sufferers

Counts	Segments	Prices
727,801	Total Universe/Base Rate	\$90.00/M
3,848	30 Day Hotline Rate	\$100.00/M
	Fundraiser Base Rate	\$80.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

Are you interested in talking to sufferers of IBS? These responders have indicated they are actively looking for relief from their IBS. Contact them today!

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies/Supplements
- Health Causes
- Commercial Offers
- Insurance Offers

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

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Please send clearances & orders to:
Orders@YourAudienceFirst.com