

Lupus Sufferers

Counts	Segments	Prices
213,442	Total Universe/Base Rate	\$90.00/M
2,165	30 Day Hotline Rate	\$100.00/M
	Fundraiser Base Rate	\$80.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

Responders on this file are affected by Systemic Lupus Erythematosus (SLE) aka Lupus or have a family member diagnosed with Lupus. Responders might have an affiliation with Lupus Foundation of America and have done research on the disease.

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies/Supplements
- Health Causes
- Commercial Offers

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

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Please send clearances & orders to:
Orders@YourAudienceFirst.com